

Digital eco-design

In order to limit its environmental impact, this site is eco-designed. We have followed an eco-design approach at every stage of its creation, from design to online publication. Are you curious?

We explain our approach in detail:

- Limit environmental impact

Digital eco-design is a continuous improvement approach to limit the environmental impact of a digital service. This approach promotes websites that are qualitative, efficient and accessible.

- Eco-design levers

There are two main eco-design levers: **functional sobriety** and **technical efficiency**.

Functional sobriety is about studying user needs in order to offer only content that is useful to the user, and therefore removing superfluous features and eliminating them. It helps focusing on what is really essential for users.

Technical efficiency seeks an optimal relationship between the amount of computer resources and the result obtained. The adoption of good technical practices makes it possible to obtain an efficient site and to detect bad patterns.

An eco-designed site must be usable on aging terminals in order to extend their lifespan and combat software-related hardware obsolescence.

I Have a Green is a web agency specialised in eco-design. It has developed the website of [La fabrique des récits](#). Digital responsibility is part of the agency's DNA: it creates digital services that are pragmatic, sustainable, accessible to all and respectful of the environment.

Site de l'agence : ihaveagreen.fr

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